(4)   **Code No. : 02/317**

Unit - V

Q.5 A. What is FTP and when do you use it?   **(2)**

Q.5 B. What is the use of banner advertisements?   **(2)**

Q.5 C. How to do the hosting and promotion of website? Give details.**(4)**

OR

What is the difference between static and dynamic web pages?

Q.5 D. Suppose you have to design a website of your institute. Explain the complete steps involved to make it work on the internet so that everyone can access the website.   **(12)**

OR

Explain the scenarios where you need dynamic websites. What are different technologies used for dynamic webpage creation?

---X---

Roll No......................   Total No. of Unit   : 05
Total No. of Printed Pages : 04

Code No. : 02/317

Second Semester Examination, May 2019

PGDCA

Paper - III

ESSENTIALS OF E-COMMERCE AND HTML

Time : 3 Hrs.   **Max. Marks : 100**

- Part A and B of each question in each unit consist of very short answer type questions which are to be answered in one or two sentences.
Part C (Short answer type) of each question should be answered in 200-250 words.
- Part D (Long answer type) of each question should be answered within the word limit 400-450.

Unit - I

Q.1 A. What is firewall? Name any firewall software?   **(2)**

Q.1 B. What is encryption and decryption?   **(2)**

Q.1 C. Explain different types of E-commerce.   **(4)**

OR

Write short notes on Frame work of E-commerce.

Q.1 D. Explain the technical elements of an EDI system including EDI implementation, EDI integration and EDI operation.   **(12)**

P.T.O.

OR

Explain "EDI" with its types and advantages.

Unit - II

Q.2 A. What is hacking and how it can affect the e-commerce?   **(2)**

Q.2 B. What is digital signature?   **(2)**

Q.2 C. Discuss B2B commerce and also write its advantages.   **(4)**

OR

Discuss B2C commerce and also write its advantages.

Q.2 D. Explain security protection and recovery methodologies.   **(12)**

OR

Explain in detail private and public key encryption techniques?

Unit - III

Q.3 A. What is XML?   **(2)**

Q.3 B. Give the structure of HTML document.   **(2)**

Q.3 C. Write short notes on CSS style sheet.   **(4)**

OR

What is the use of <LINK> tag and write a sample code to demonstrate its use.

Q.3 D. Write HTML code to create the following table :   **(12)**

R. No.	Name		Marks				Result
	First Name	Last Name	Math	Physics	Chemistry	CS	
1001	Priya	Sharma	44	60	87	77	Pass
1002	Seeta	Reddy	50	98	78	89	Pass

OR

Explain any seven HTML tags with their syntax and attributes.

Unit - IV

Q.4 A. What is the use of FONT tag?   **(2)**

Q.4 B. What are different types of image alignments?   **(2)**

Q.4 C. What is the use of frames in HTML? Explain in details.   **(4)**

OR

Write HTML page that contains ordered list.

Q.4 D. Explain different attributes of <IMG> tag. Write HTML page that makes use of image as a hyperlink.   **(12)**

OR

Explain different attributes of <HREF> tag. Write an HTML page which can have both external and internal hyperlink. What is HTML? What is the significance of lists and tables in HTML?

P.T.O.